



THE MT. AIRY PHONE BOOK



COVER PAGE ADVERTISING

This form is for businesses wishing to enter any of the three cover advertisement drawings for the 2012-2013 Mt. Airy Phone Book- Residential and Business Editions. Cover advertisers will be selected in a blind drawing.

It is recommended that you also submit a regular advertising application and payment.

If you are chosen as a Cover Advertiser, you will be able to revise that application.

Please indicate which page(s) you would like to bid on.

*You may choose all three, but pages will be limited to one per business,
and will be offered and reserved in the order below*

- _____ BACK COVER - \$1,900 7⁵/₈"wide x 9" tall (*Height is adjusted to allow for USPS mailing indicia*)
- _____ INSIDE FRONT COVER - \$1,400 7⁵/₈"wide x 9⁷/₈" tall
- _____ INSIDE BACK COVER - \$1,400 7⁵/₈"wide x 9⁷/₈" tall

To accept a bid, the selected business must be a 2012 GMACC member. No other discounts or rebates will apply to this offer. The results of this process will apply to the 2012-2013 Mt. Airy Phone Book only. Only one entry allowed per business. This offer is non-transferable.

This form can be mailed to THE MT. AIRY PHONE BOOK, P.O. Box 1147, Mt. Airy, MD 21771 and must be received by 4:00pm Wednesday 1/4/12; or may be hand delivered to Chrissy Jongezoon or Paul Clay at the GMACC monthly meeting at the MAVFC Fire Hall on N. Main St. on Thursday 1/5/12 by 8:15am.

Every entry will be placed inside a blank envelope prior to the drawing. All entries will be drawn, in order, at the conclusion of the Chamber monthly meeting on 1/5/12 at approximately 9 am, every entry will be opened, and noted in numbered order. Each business will then be contacted in order - by phone, or in person - to confirm their choice.

Pages will be reserved in the order above. The process will continue until each page is reserved. All advertisers will be notified of the drawing results and the subsequent reservations via e-mail, or (if necessary) by phone.

Please keep a copy of this form for your records. Invoices for covers will be sent.

Payments may be made in two equal parts, the first installment due by 1/13/12, second/final due by 1/28/12.

CONTACT INFORMATION

Business Name: _____

Address: _____

Email: _____ **Fax:** _____

Contact Name: _____ **Phone:** _____

I have read, understand and will comply with the terms and conditions as written on both pages of this form and request that a cover advertisement be reserved for the 2012-2013 Mt. Airy Phone Book – Residential and Business Editions in the business name, above. If my entry is drawn according to the conditions outlined above, I also understand that my ad will not be published until I have signed and returned a final proof.

Signature: _____ **Date:** _____

Mt. Airy Directory, LLC
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